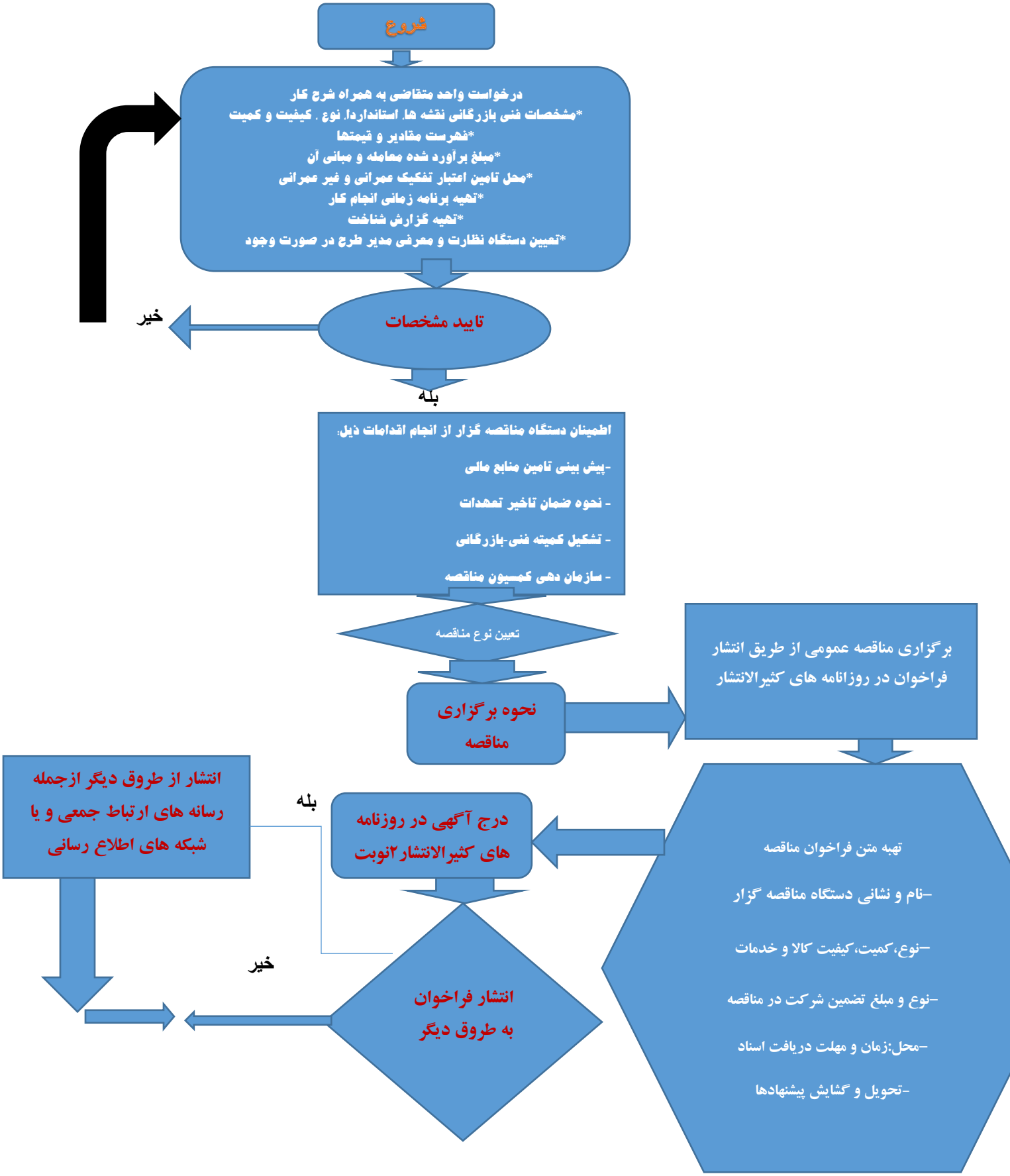فرآیند برگزاری مناقصه